

The CULTURE first not just the dance.

2024 COMMUNITY ACTIVATION

- SPEAKING ENGAGEMENT
- DEMONSTRATION
- PERFORMANCE
- CHOREOGRAPHY
- WORKSHOP

We work with you to find a dynamic, engaging educational experience for you and your organization!











building Character, Confidence and Community through Hip Hop education

What we offer: how we GET DOWN in 2024

DEMONSTRATION: Hip Hop 101

Artist led discussion on how we define Hip Hop, demonstration on the core elements of the culture and dance

\$100-250 | 45-60 min | classroom

WORKSHOP: 1,2 Step

All levels of experience welcome to learn the fundamentals of breaking (breakdance), grooves and freestyle

\$500 | 60 min | studio/gym/auditorium

EACH1 TEACH1: Let's Build

A multi-lesson series / multidisciplinary workshop to dive deep into all aspects of the dance & artistic elements of the culture

\$750 | 90+ min | studio/gym

ART.
MUSIC.
POETRY.
DANCE.
CULTURE.









02

the 5 elements of BREAKING

TOP ROCK

Introduction of self & finding the **GROOVE** Bounce, rock & 2 step Pow wow step, Salsa rock

GET DOWN

Transition to main body & finding the ONE Spin, hop & twist Pause, space

03



FOOTWORK

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What's the <u>story</u>?

ORIGINALITY & CHARACTER

Shapes, direction & levels

Hooks, CCs, Zulu spins

POWER

Acrobatic & <u>Dymamic</u> movement to add flow and an **EXPLOSIVE** effect to your story Windmills, backspins

FREEZE

Punctuation to <u>conclude</u> your statement with an **EXCLAMATION!** point or a **QUESTION?** mark Baby freeze, handstand

the 3 benefits of HIP HOP education

1. WELL-BEING

2. CONFIDENCE

3. AWARENESS

It gets you moving

It gets you expressing

It gets you thinking

We hope to hear from you and look forward to learning with you.



"They make London a better place" - T. Johnson, City of London

"Nothing less than amazing" - M. Hanna, Principal LDCSB

"We need more programs like this. Highly recommend" - Sum-01, MC

"Amazing team! Great passion and talent" - Rivertown Dance Academy



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